

Imaspro Resources Sdn Bhd

Job Title: marketing and Sales Assistant

Qualification requirement: SPM/STPM/Diploma

Reporting to: product manager

Roles and Responsibilities:

- Provide support to the Product Manager to implement the product marketing and sales campaigns
- Manage social media platforms as part of digital A & P of company product brands and activities, and grower's data for social media A & P
- Plan and coordinate with sales team to implement field marketing and sales activities,
- Liaise with suppliers to source and procure advertisement and promotional materials
- Support Technical and Product Marketing to prepare product technical materials and coordinate in the application for A & P licenses

Knowledge, experience & capabilities:

1. Min 1-2 years with basic marketing and sales support experience,
2. Strong organisational and time management skills
3. Good command of written and spoken English, B Malaysia, with Chinese added advantage
4. Influencing and negotiation skill
5. Basic understanding of social media marketing,